

SPONSORSHIP APPLICATION FORM

To be filled by the applicant

Project / Event

Project / Event Name

Owner of the Project / Event

Content and Budget of Project / Event

Budget of the Project

Budget Asked

Project / Event Start Date

Project / Event End

Sector

Age of Project/Event (years)

Project / Event's Objectives and Goals (Summarize in up to max. 100 words)

Please specify other companies, if any, that sponsor this year's Project or Event

Your Audience

Gender

Men %

Women %

Age Group

01-14 %

15-18 %

18-22 %

22-30 %

31-40 %
41-50 %
51-65 %
65+ %

Socio-Economic Group

A - Upper / Middle Class %
B - Middle Class %
C- Lower Middle Class %
Other %

Detailed Questions about the Project / Event

Which of the following would best describe your sponsorship area?

- Music
- Sport
- Arts and Culture
- Environment
- Education
- Humanitarian aid / Charity

Planning Lead Time

- Our project/event will be held in 6 months
- Our project/event will be held in 3 months
- Our project/event will be held in less than 1 month

How many people do you expect to attend the event?

- 0 to 500
- 500 to 1,000
- More than 1,000

In how many news articles do you expect to appear?

- 0 to 10 news articles
- 10 to 20 news articles
- More than 20 news articles

N/A

Will you provide advertising support for the Event? If yes, in which of the following media will advertisements about the project / event be published / broadcast? If no, please tick "Not Applicable".

- TV
- Radio
- National / Local Papers
- Magazines
- Internet
- Social Media
- Outdoor / Posters

What type of sponsorship are you offering?

- Name Sponsorship
- Main Sponsorship
- Co-sponsorship

How many other sponsors of the event are there?

- 1
- 2
- 3 to 5
- More than 5

The sponsor shall have the right to add its logo in all promotions and printed media including brochures, invitations, posters, etc. that will be communicated via TV, radio, newspapers, internet and outdoor channels.

- Yes
- No

The Sponsor shall have the right to use the Project / Event's name, logo and registered brands without an additional payment upon approval.

- Yes
- No

All the branding for the Project / Event shall be prepared by the project owner and all the branding materials shall carry the sponsor's logo.

- Yes

No

The photographs and the visual materials to be used for the announcement of the Project / Event shall be available for the sponsor to use without extra fee.

Yes

No

The video and the digital materials to be used for the announcement of the Project / Event shall be available for the sponsor to use without extra fee.

Yes

No

The sponsor shall have the right to produce promotional materials with the name or the logo of the Project / Event without extra fee.

Yes

No

The sponsor shall have the right to organize a promotional activity and open a stand during the Project / Event.

Yes

No

Does your organization have an account in BKT?

Yes

No

Contact Form

First Name

Last Name

Job Title

Organization

Website

Address

Email

Phone

Mobile



Your Comments

Name, Surname, Signature and stamp

Date of Application: